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ABSTRACT

America's teachers and its daily newspapers have long served to increase public knowledge and understanding. Schools and newspapers are encouraging the use of the daily newspapers as a relevant means to learn the basic survival skills that will prepare students for their roles in adult life. The document provides guidelines as well as a starting point for using the daily newspaper in the classroom. The K-12 guide offers program and course goals, performance indicators, and sample learning experiences for the three broad areas of the program: social responsibility, personal development, and career development. Integrated into each area are three additional sub-areas: communication skills; citizenship in the community, State, and nation; and general competencies in career education. A supplemental list of performance indicators is included as a source for further development of classroom learning experiences. (Author/BP)

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CE 006 775

USING THE DAILY NEWSPAPER TO TEACH SOCIAL RESPONSIBILITY, PERSONAL DEVELOPMENT AND CAREER DEVELOPMENT, K-12 Suggested Guidelines

America's teachers and its daily newspapers have long served to increase public knowledge and understanding. Both acknowledge that citizens become effective when they are informed. With this common goal, schools and newspapers are encouraging the use of the daily newspaper as a relevant means to learn the basic survival skills that will prepare students for their roles in adult life.

The following document provides guidelines as well as a starting point for using the daily newspaper in the classroom. It includes goals, performance indicators and learning experiences for local program implementation, and a list of resources for curriculum development and/or in-service assistance.

USING THE DAILY NEWSPAPER TO TEACH SOCIAL RESPONSIBILITY, PERSONAL DEVELOPMENT AND CAREER DEVELOPMENT, K-12

Suggested Guidelines

Oregon Department of Education
942 Lancaster Drive, NE
Salem, Oregon 97310

Verne A. Duncan
Superintendent of Public Instruction

FOREWORD

The State Board of Education has identified six life role areas in which students should learn to function effectively. These roles include the learner, individual, producer, citizen, consumer and family member.

Students will be better prepared for these roles if they know the importance of being well informed. The newspaper is a major medium for becoming and remaining informed. *Using the Newspaper to Teach Social Responsibility, Personal Development and Career Development, K-12* offers goals, performance indicators and sample learning experiences. It is designed to provide teachers with resources for using the newspaper as an instructional tool in the classroom.

We hope you find it useful.

Sincerely,

Verne A. Duncan
Superintendent of
Public Instruction

WHY USE THE DAILY NEWSPAPER IN THE CLASSROOM?

Daily newspapers have proven to be an excellent instructional resource at all grade levels. As supplements to the instructional program, their adaptability is evidenced by the following:

1. Daily newspapers are inexpensive and provide current and relevant information in many subjects.

2. Daily newspapers are universally available.

3. Daily newspapers are portable.

4. Knowledge of daily newspaper content is vital to the development of an informed and responsible citizenry.

5. The daily newspaper format and content allows for a variety of teaching techniques to meet individual needs and interests.

6. Daily newspaper articles can be selected and maintained as permanent records of contemporary information.

WHAT CAN BE ACHIEVED BY USING THE DAILY NEWSPAPER?

The following goals are suggested for using the daily newspaper to help students meet their educational needs in the three broad priority areas of personal development, social responsibility, and career development.

The students will:

1. Develop concern for public issues and a desire to keep informed and take responsible action by making appropriate responses to issues that affect the citizen (Social Responsibility).

2. Develop a "working knowledge" of roles and responsibilities of community agencies, industries, and groups (Career Development).

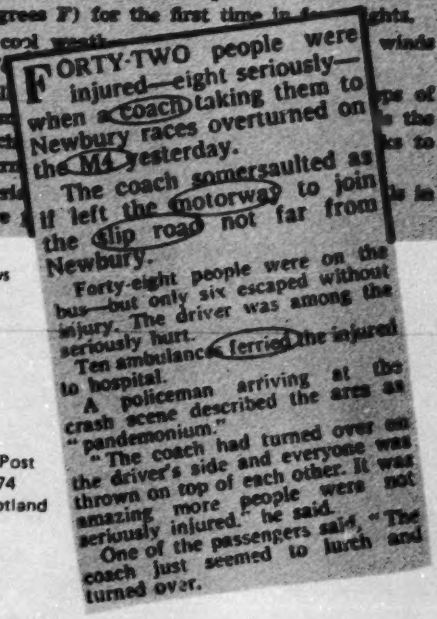
3. Develop and apply communication skills which are basic to personal development.

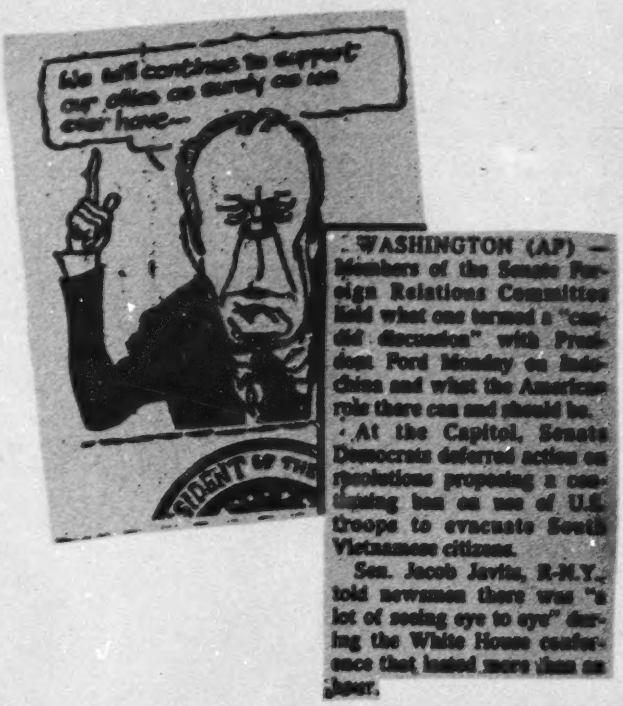
4. Develop knowledge and skills necessary to function as a life-long learner.

HOW DO YOU DO IT AND HOW DO YOU KNOW YOU DID IT?

The following goals, performance indicators and sample learning experiences have been written as supplements to the *OREGON GRADUATION REQUIREMENTS* guidelines. Teachers who use the daily newspaper to teach concepts and skills will find their students are developing in all three areas of personal development, social responsibility, and career development. These materials are by no means exhaustive. Hopefully teachers will build on these ideas to develop lessons appropriate to their particular students.

Area: Personal Development
Sub-Area: Communication (Listen, Speak, Read, Write, Analyze)
Program Goal: Students will recognize the role of critical reading in acquiring information or learning about people and their relationships.

COURSE GOALS **The student will be able to:**	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
Recognize and apply words according to their popular definition ("vogue words") as they seek information in the daily news.	Given a vogue word in a headline or sentence, the student will define and use the word correctly.	Students' reading skills will improve as they learn to recognize words used in ways other than their traditional definitions. Have students look through newspapers for samples like the ones given below.
Identify in words, designs, or pictures the signs and symbols of language that are commonly used in daily communication.	Given symbols from advertisements, the student will verbally describe their meaning.	 = we accept these credit cards
Compare language techniques employed by a variety of cultures, referring to newspapers from various countries.	Given a newspaper from a foreign country, students will be able to select words, initials, phrases, or other language constructions not familiar to American English, and will be able to use the American equivalent.	On Thursday, which fell on "Risshu," the first day of autumn according to the lunar calendar, the sun was still scorchingly hot but a bit of coolness could be felt in winds sneaking in from the north. Weathermen reported that the mercury zoomed beyond 30 degrees Centigrade (86 degrees F) in Tokyo for the 15th consecutive day, but the minimum temperature was below 25 degrees C (77 degrees F) for the first time in [illegible] nights. The relatively cool weath[illegible] winds which blew in W[illegible] Although it wil[illegible] autumn will becom[illegible] frequency of whic[illegible] come, the weather[illegible] Photo shows aeri[illegible] Ibaraki Prefecture [illegible] Mainichi Daily News August 10, 1974 Tokyo and Osaka  FORTY-TWO people were injured—eight seriously—when a coach taking them to Newbury races overturned on the M4 yesterday. The coach somersaulted as it left the motorway to join the slip road not far from Newbury. Forty-eight people were on the bus—but only six escaped without injury. The driver was among the seriously hurt. Ten ambulances ferried the injured to hospital. A policeman arriving at the crash scene described the area as "pandemonium." "The coach had turned over on the driver's side and everyone was thrown on top of each other. It was amazing more people were not seriously injured," he said. One of the passengers said, "The coach just seemed to lurch and turned over. The Sunday Post Sept. 22, 1974 Glasgow, Scotland Coach = bus M4 (motorway) = America's freeway Sliproad = access road Ferried = carried in systematic fashion Centigrade(c) = convert to Fahrenheit

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Interpret and draw relationships between news and editorial cartoons.	Given a set of newspapers for a period of one week, students will be able to relate at least two out of five editorial cartoons or comic strips to news stories.	To help students improve their skills in reading comprehension, ask them to interpret selected newspaper articles like the samples given here.  WASHINGTON (AP) — Members of the Senate Foreign Relations Committee held what one termed a "candid discussion" with President Ford Monday on Indochina and what the American role there can and should be. At the Capitol, Senate Democrats deferred action on resolutions proposing a continuing ban on use of U.S. troops to evacuate South Vietnamese citizens. Sen. Jacob Javits, R-N.Y., told newsmen there was "a lot of seeing eye to eye" during the White House conference that lasted more than an hour.
Identify main ideas in a variety of news presentations; e.g., feature story, interpretive writing, objective reporting, editorial reading.	Given a news story, the student will identify the main idea.	Multnomah County July 1 will turn over its children's day-care program, involving 39 employes, to the Albertina Kerr Center for Children. "It is the policy of the commissioners, whenever possible, to move the county out of direct services for children when a private agency can assume responsibility for the program," County Chairman Don Clark said Tuesday when the changeover arrangements were made final. There will be no fiscal impact on the county, Clark said, explaining that the salaries of the transferred employes have been paid from state and federal funds. It is expected the same funding will be obtained at the private agency.

COURSE GOALS

The student will be able to:

Identify various types of news treatment and distinguish between: objective reporting, interpretive reporting, editorializing, and promotion.

PERFORMANCE INDICATORS

From a single newspaper, students will select and label examples of straight reporting, editorializing, and interpretive reporting.

SAMPLE LEARNING EXPERIENCES

Tornado mauls mobile homes

By United Press International

A strange blue light preceded a tornado which demolished trailers and mobile homes in western Tennessee Saturday. Police said it was luck that only 17 persons were injured.

"The sky had a ... light," Marilyn Hensen r... fore a tornado rip... Mobile Home Par... son, Tenn. Mrs. ... her husband wer... when "an awful ... er and she saw t...

Jackson poli... com said 18 ... stroyed and ... "tore them a... said. "They w... ple. If you co... out there, you...

Of the 17 ... ly hurt.

Please, enough

Another phone rate hike? As if the consumer hasn't got enough to pay already!

When will those big profit getters finally realize we are all human?

I know there are a lot of us that have one or more members of our family living in other states and long to hear the sound of their voice at the other end of the phone, but we can't if it costs an arm and a leg.

Please, please, don't take away what little pleasure we have left.

ELNA EDSON
1640 Wilson St.
Eugene

COMMENTARY

The simplest way to categorize newspaper content is by:

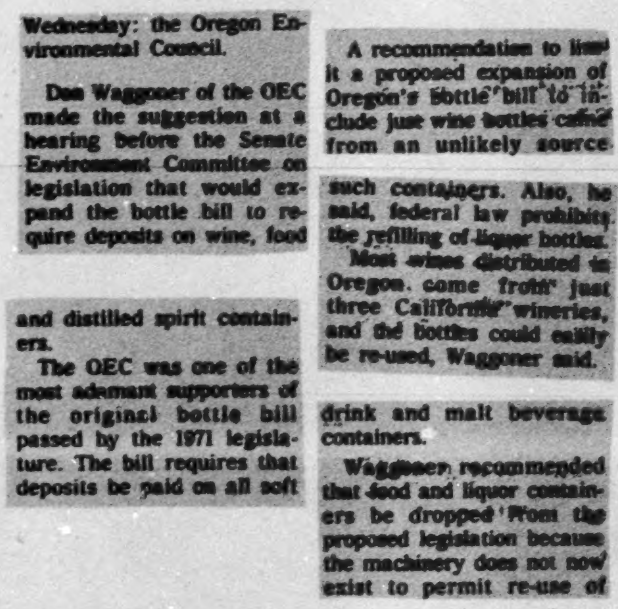
(1) News - all content that is not paid for by an agency or individual
(2) Advertising - all paid content: display and classified

Beyond this basic classification there are various ways to categorize "news":

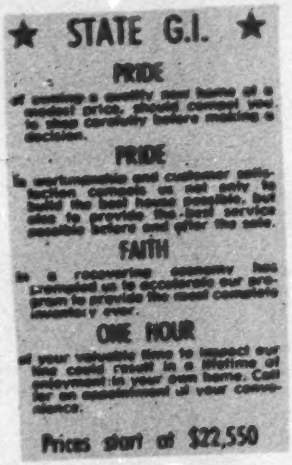
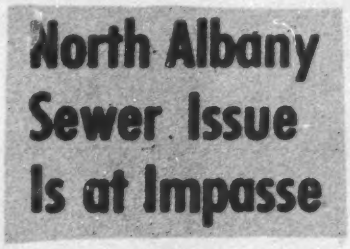
(1) By subject: politics, education, crime, accidents, etc.
(2) By origin: local, county, state, regional, national, international
(3) By writers: wire service, local reporter, free lance writer, guest writer
(4) By treatment: straight news or feature (also called "hard" and "soft" news)

Of these categories, probably the most difficult to identify with complete accuracy is treatment (which is what this exercise requires).

Definitions of news treatment will vary from newsroom to newsroom, and it may be that students will finally need to

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
		confirm their conclusions by calling the editor of the paper where the articles appeared. Generally these definitions should be viable: **"News feature"** - a news article written in such a way as to create curiosity or interest in the reader. **"Straight news"** - news written in the inverted pyramid style, most important facts first, followed by factual detail in order of decreasing importance. **"Interpretive reporting"** - factually fortified analysis and explanation of news events, providing background and related circumstances for understanding an event. **"Investigative reporting"** - researching information that has a significant bearing on affairs of public concern, sometimes from reluctant sources. **"Entertainment features"** - regular columns of high interest such as "Ann Landers," "Ask Andy" and Doctor's columns. **"Editorials"** - opinion supported by facts, often representing combined thinking of the editorial staff. Designed to give a responsible subjective analysis of events. **Editorial column** - usually written by same person each day, who is an authority in a specific subject or represents a particular viewpoint.
The student will be able to: Reassemble cartoons or news articles that are out of sequence.	Given a news item which has been cut into several parts, the student will arrange the parts in correct sequence.	 Wednesday: the Oregon Environmental Council. Don Waggoner of the OEC made the suggestion at a hearing before the Senate Environment Committee on legislation that would expand the bottle bill to require deposits on wine, food and distilled spirit containers. The OEC was one of the most adamant supporters of the original bottle bill passed by the 1971 legislature. The bill requires that deposits be paid on all soft drink and malt beverage containers. A recommendation to limit a proposed expansion of Oregon's bottle bill to include just wine bottles came from an unlikely source such containers. Also, he said, federal law prohibits the refilling of liquor bottles. Most wines distributed in Oregon come from just three California wineries, and the bottles could easily be re-used, Waggoner said. Waggoner recommended that food and liquor containers be dropped from the proposed legislation because the machinery does not now exist to permit re-use of

Program Goal: Students will recognize the role of critical analysis in understanding the meaning, purpose, and effectiveness of oral and written communications.

COURSE GOALS **The student will be able to:**	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
Identify techniques and principles of display and classified advertising.	Given a classified ad, the student will identify words and techniques used to attract attention.	To help students learn to analyze methods of communications, ask them to identify and evaluate techniques of language manipulation, using samples like those presented here.  ★ STATE G.I. ★ PRIDE PRIDE FAITH ONE HOUR Prices start at $22,550
Understand headlining techniques and principles.	Given a headline the student can evaluate whether it communicates the main idea of the story.	 North Albany Sewer Issue Is at Impasse
Understand news principles behind selection and organization of fact.	Given a news item the student will identify the who, why, what, when, and where of lead writing.	 SAN DIEGO (AP) — The Navy said Tuesday that the carriers Hancock and Oriskany, both based at Alameda, will be retired some time after July 1 because of defense budget cutbacks. In a $94-billion defense budget submitted to Congress on Monday, President Ford proposed to reduce the U.S. carrier fleet from 15 to 13 ships, the smallest number of carriers since World War II. He asked funds, however, for 10 new patrol frigates and two more nuclear-powered submarines. Lemoore Naval Air Station in Fresno is the base for the two carriers' attack squadrons numbering about 1,500 officers and men. The carriers both date from World War II. Their retirement reduces to six the Pacific Fleet's carrier force made up of the Ranger, Constellation and Kitty Hawk based at San Diego and the who = why = what = when = where =

COURSE GOALS

The student will be able to:

Take a position regarding a current issue and defend it with relevant supporting documentation.

PERFORMANCE INDICATORS

Given a specific topic and a time for discussion, students will research positions being taken on issues and develop arguments to support a specific position.

SAMPLE LEARNING EXPERIENCES

County asks to secede from Oregon

By United Press International

Angry, frustrated citizens and officials of Clatsop County in the northwestern tip of the state have asked to secede from Oregon and join the State of Washington.

Evans suggests land exchange with Oregon

OLYMPIA (AP) — Clatsop County, Oregon, isn't welcome as Washington's 40th county, Gov. Dan Evans said Monday.

"I think this is an understandable frustration on the part of the people who live in that area," the governor told newsmen. "I doubt that they would find very many different decisions made on this side of the Columbia River than by the Oregon state government on their side of the river."

COMMENTARY

In any conflict, there will be at least two sides and any number of viewpoints. Typically, a conflict represents a dilemma which was preceded by a variety of cause-events and will be followed by a variety of effect-events.

Frequently a conflict will demand a decision. And wherever there is a decision to be made, there will be alternatives to consider, and consequences to project.

It is this process that becomes apparent when articles concerning an on-going conflict are collected and analyzed. Since newspaper articles frequently provide background and analysis of the conflict, they are all the more valuable to the reader or decision-maker.

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Analyze newspaper content, style, and format for qualities which make the newspaper a unique medium.	Given a newspaper, the student will identify content consistent with the four functions of the mass media—influence, inform, advertise, and entertain.	To help equip students for using the newspaper on an on-going basis, ask them to identify and evaluate style, format, and content using samples like the following: **Departmental index** **SECTION A** Amusements .... 12,13 Crossword .... 7 Editorial ..... 16 Financial .. 14,15 Foreign ..... 2,3 Jumble ..... 3 National .... 2-7 Northwest ... 8,9 **SECTION B** Church ..... 4,5 Northwest .... 6 Radio, TV ..... 7 Women's .... 1-4 **SECTION C** Classified .. 6-28 Comics ..... 5 Sports ..... 1-4,6 Star Gazer .... 5 Circulation service ..... 221-8240 Classified advertising .... 224-4511 Influence = Inform = Advertise = Entertain =
Compare domestic and/or foreign newspapers for content, style, and format.	Given front pages for two daily newspapers from two different countries or cities for the same day, the student will compare front page coverage and content.	**Front Pages Only** — **(Portland) Oregon Journal 9/13/74** — **(Eugene) Register-Guard 9/13/74** No. Local stories: 1 / 1 No. State stories: 1* / 1* No. National stories: 9 / 5 No. International: 1 / 1 No. pictures: 3 / 2 Predominant topics: (1) **Nixon's** problems / (1) **National** school situations (2) **National** school situations / (2) **Local School** budget vote *Same topic
Identify types of newspaper content and define the function and limitation of each.	Given the classified advertising section, the student will list three unique characteristics of this type of advertising.	 Answer: 1. classified 2. personal 3. varied

COURSE GOALS

The student will be able to:

Identify in the daily newspaper, appropriate illustrations of the subject being studied in the classroom.

PERFORMANCE INDICATORS

After following a certain news topic over a period of a few days, teacher and student will determine (1) how a major news event affects their lives; (2) what they can do to affect change in their own community; (3) what the meanings are of terminology being used in the discussions of the event and ensuing or related events.

SAMPLE LEARNING EXPERIENCES

Work with the students to find relevant illustrations of concepts or skills being learned. They will come to regard the daily printed word as an indicator of contempory life.

$25 billion tax cut bill worked out

WASHINGTON (AP) — Congressional conferees agreed Wednesday on a $24.8 billion tax cut package designed to stimulate the economy and put extra money into the pockets of most Americans within weeks.

SHORTLY BEFORE giving final approval to the bill, the conferees voted an additional $30 tax credit for every taxpayer and for each exemption claimed. This will be reflected in 1975 taxes. In addition, the conferees approved a $50 across-the-board bonus to every Social Security recipient.

Another individual tax relief accepted by the conference committee was a special credit for persons who buy a new home this year. This provision, costing about $500 million, would allow a person who purchases a new home under construction by March 25 to subtract 5 per cent of the cost of the house, up to $2,000, from his 1975 tax bill. This tax break would end Dec. 31, 1975.

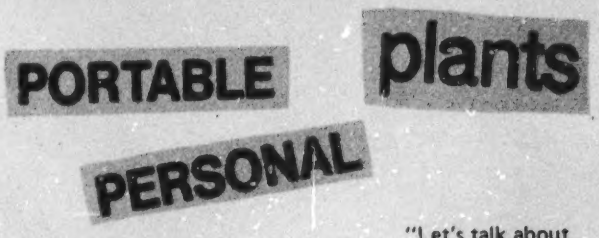
FORD INVITED Republican congressional leaders to a meeting at the White House to discuss the contents of the tax bill.

A $2.6 billion provision in the tax cut measure would provide tax relief mainly for moderate- and low-income families that do not itemize deductions. This will be accomplished by raising the minimum standard deduction and the percentage deduction on 1975 income only.

COMMENTARY

Often, the most **significant** news is not particularly **interesting** - as in the case of legislative action or governmental procedure. It is much later, long after the facts appeared, that we begin to feel the impact of "old news."

By breaking down "hard news" items to look for 2 or 3 specific things, students may be able to identify outcomes of technical or abstract news events.

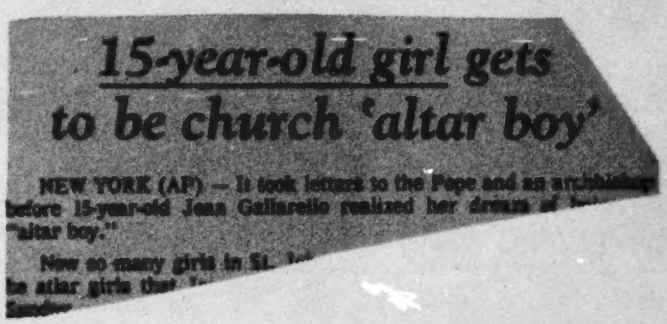
COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to: Identify in the daily newspaper, appropriate illustrations of the subject being studied in the classroom.	Given a daily newspaper, students will be able to identify alliteration and other literary devices.	 "Let's talk about alliteration."
Use any daily newspaper as a resource and assume only foreign acquaintance with the country it represents, making some generalizations about the country based upon newspaper content.	Using a daily newspaper, the student will make generalizations about that culture based upon the content.	 The Sunday Post Glasgow, Scotland 9/22/74 The Sunday Post Glasgow, Scotland 9/22/74

COMMENTARY

By studying the things people buy, the places people go and the appeals used to persuade them, we learn a great deal about an unfamiliar, "different" culture. (But at the same time, a study of this type will point up likenesses of people everywhere.)

Area: Social Responsibility
Sub-Area: Citizenship in the Community, State and Nation
Program Goal: Students will be able to accept responsibilities in social, economic, and political affairs.

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Consult the daily newspapers in the classroom for reading and reference on topics of personal interest.	Given a place and an opportunity for leisure reading, students will select a newspaper and spend time pursuing topics of interest.	The student who has regular exposure to the daily printed news will more likely develop knowledge, concern, and responsibility for public issues.


15-year-old girl gets to be church 'altar boy'

NEW YORK (AP) — It took letters to the Pope and an archbishop before 15-year-old Jean Gallarello realized her dream of being "altar boy."

COMMENTARY

Leisure reading can prove habit forming if given enough time and space to development.

At first students will read sports and comics and finish within 10 minutes. But where there is a generous atmosphere of acceptance and encouragement, students will find more and more that they consider "interesting" reading.

The nature of the newspaper is such that a wide variety of interests can be satisfied there.

Collect newspaper coverage on a selected topic over a period of time, and summarize the content of the coverage.	Given a topic and a time limit for clipping from the daily paper all articles, ads, cartoons, letters, and pictures related to the topic, the student will summarize the kinds of newspaper content found on the topic.	

Girl kidnaped by babysitter now back home

SEATTLE (AP) — Three-year-old Ann Gordon, blind and suffering from a tumor of the optic nerve, was returned to her home Saturday after she and her babysitter were kidnaped in Redding, Calif.

SAN DIEGO, Calif. (AP) — Cancer of the large intestine will strike 99,000 Americans this year — more new cases than any other type except skin cancer — and at current survival rates more than half will be dead within five

NEW RIVER, Ariz. (AP) — Nine-year-old Terry Brehm, suffering from leukemia and disfigurement from [illegible] has found acceptance among other residents of a

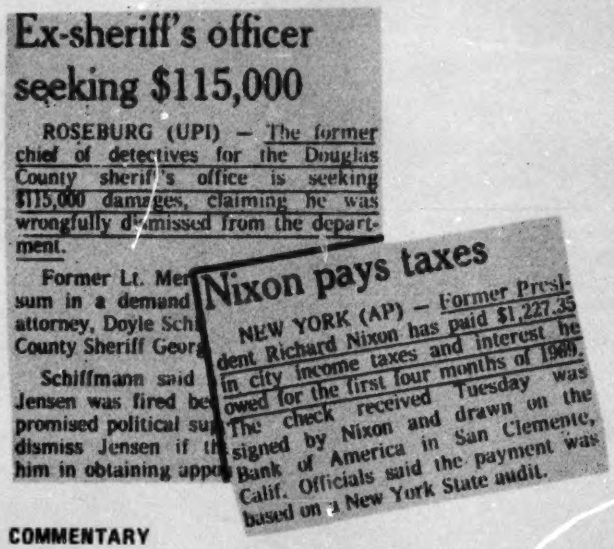
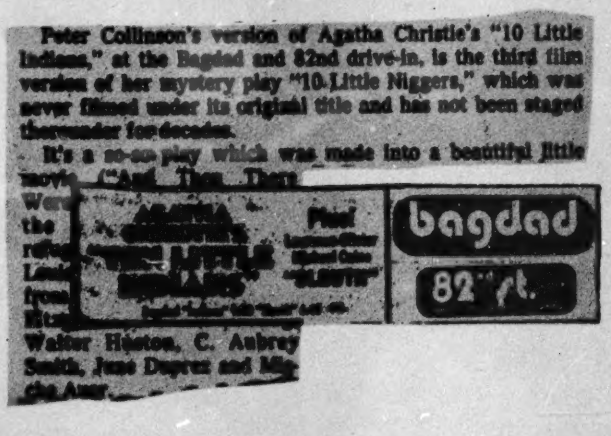
WASHINGTON (AP) — The Food and Drug Administration wants a panel of scientists to review the 1969 ban on cyclamate because of growing doubts that the artificial sweetener causes cancer.

COMMENTARY

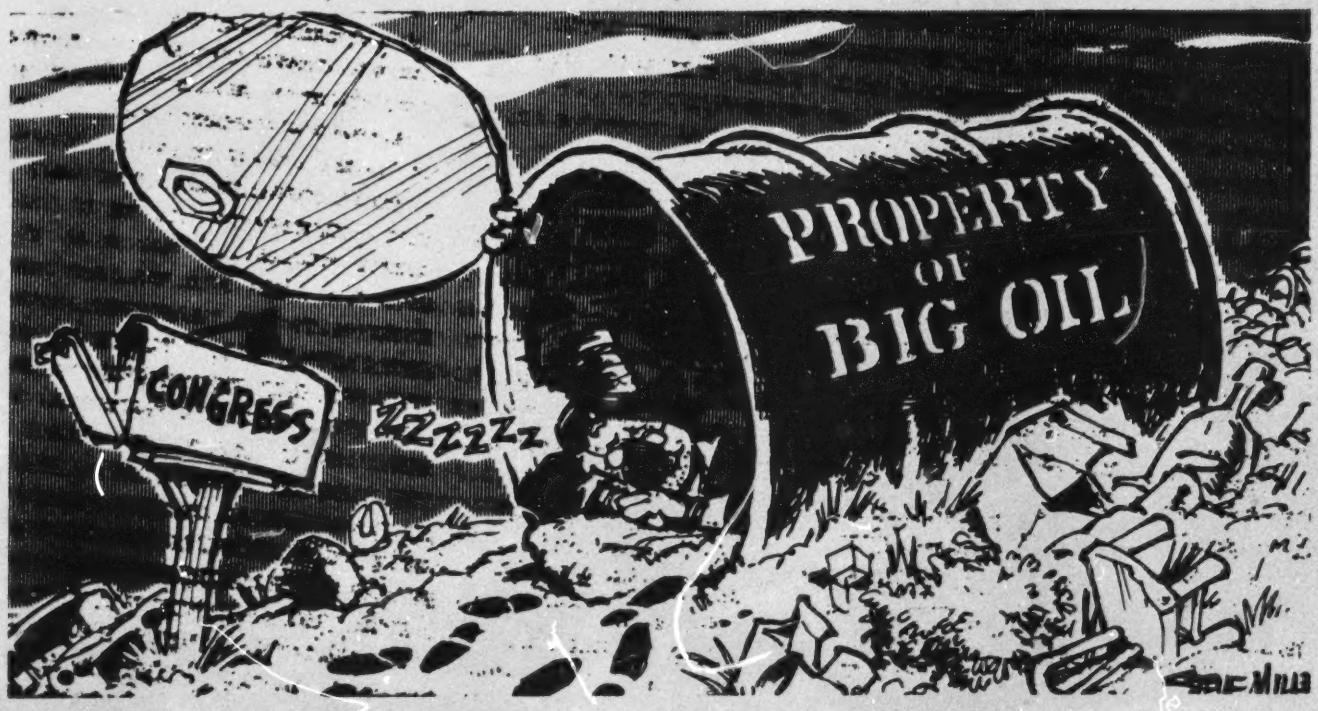
A unique feature of the newspaper is that its content is dictated only by time and space. As items are designated newsworthy, they are alloted space without regard to other items, except to avoid obvious repetition.

It is this pooling of information, the daily collection of life-events in a single publication, that gives the newspaper appeal.

Collections of news items by topic for a period of one week or more will yield a variety of sub-topics, viewpoints, and ideas. It is a fresh approach to the research report, the reading of a nonfiction book, or an in-depth study of textbook material. And it is applicable to a wide variety of courses and subjects.

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Recognize information practices of a variety of foreign governments as compared to the American concept of the free press.	In a single issue of a daily newspaper, the student will identify articles that would not be allowed in countries that have a high degree of control of their press.	Students who understand the rights and responsibilities of the free press will be able to identify whether or not the newspaper is doing an adequate job of reporting.  **Ex-sheriff's officer seeking $115,000** ROSEBURG (UPI) — The former chief of detectives for the Douglas County sheriff's office is seeking $115,000 damages, claiming he was wrongfully dismissed from the department. Former Lt. Mer... sum in a demand ... attorney, Doyle Schi... County Sheriff Geor... Schiffmann said ... Jensen was fired be... promised political su... dismiss Jensen if t... him in obtaining appo... **Nixon pays taxes** NEW YORK (AP) — Former President Richard Nixon has paid $1,227.35 in city income taxes and interest he owed for the first four months of 1969. The check received Tuesday was signed by Nixon and drawn on the Bank of America in San Clemente, Calif. Officials said the paynent was based on a New York State audit. **COMMENTARY** Any article that might prove damaging, embarrassing, or discouraging to the attitude and image of the public or the leaders of the country would be edited out of newspapers where there is a high degree of governmental control. The American press decides newsworthiness by the people's need to know and, in essence, guards that people's freedom to know *all* about events that will affect their lives.
Compare treatment and coverage of selected public issues in a variety of media.	Given a selected single event, the student will identify a variety of ways that the event is advertised, reviewed, or promoted in as many media as possible.	 Peter Collinson's version of Agatha Christie's "10 Little Indians," at the Bagdad and 82nd drive-in, is the third film version of her mystery play "10 Little Niggers," which was never filmed under its original title and has not been staged thereunder for decades. It's a so-so play which was made into a beautiful little movie ("And Then There ... Walter Huston, C. Aubrey Smith, June Duprez and Mi... the Amer... bagdad 82nd St. Advertised on radio by announcement. Advertised on the marque at the theater. Advertised on TV with excerpts from the movie.

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Explain the American newspaper's rights and responsibilities to fulfill its major functions of information, influence, advertising, and entertainment.	Given the editorial page of a daily newspaper, the student will find that an example where the writer has supported opinions with facts.	**Doctor Ignores Basic Medical Cost Paradox**
Identify attitudes and positions on public issues in letters to the editor, editorials, and editorial cartoons.	Given an editorial cartoon, the student will interpret its message.	Students who read about and evaluate public actions and response to issues will be in a better position to make responsible decisions about those or related issues.



COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Distinguish between fact and opinion in interpretive and editorial writing.	Given at least two examples of editorials from any daily newspaper, the student will be able to label those sentences that are primarily opinion or inference and those that are factual or could be proven.	

COMMENTARY

The ability to distinguish between fact and opinion, between truth and inference, is an important skill for a society that depends upon a complex network of communications systems.

"Can you prove it?" and "Says Who?" are legitimate questions for the responsible citizen.

Beyond that, however, is a need to understand the role of the editorial writer. He is the one who studies and analyzes many newspapers, a variety of books, and the whole sequence of life-events in order to be able to translate news events into meaning for busy readers who need to be aware of tomorrow's possibilities.

Game of states

For some time now, many Oregonians have spoken of their desire to avoid Californication. Now we read that Colorado Governor Dick Lamm, fearful of proposals to exploit coal and oil shale reserves in his state, does not want the state to be West Virginianized.

It's interesting the way many people are finding in particular states the image of what they do not want their home state to become. California and West Virginia surely are not the only negative models available. What environmentalist wants to be Illinoised or Floridated?

Eventually, of course, the game comes full circle. Industrial promoters and land developers across the nation probably would agree that the worst fate of all is to be Oregonized.

Analyze news writing for selection and treatment of quoted material.	Given an article containing quoted material, the student will isolate quoted material, will be able to explain why the words in quotes were singled out from the rest of what was said, and will defend or question the way the quotation was used in the article.	

COMMENTARY

One of the most common mistakes made by newspaper readers is to say, "The newspaper said "----------" when actually *someone* said "----------," *in* the newspaper. The newspaper doesn't create the news, it merely records it.

Analyzing quoted information will help students see the actual basis and sources of the story and will help keep them unbiased toward newspapers that merely printed the story.

U.S. soft-top cars riding into sunset

"It's a dying breed," said a Chevrolet spokesman.

If the trend continues at Cadillac, the last Eldorado with a top that can be lowered might be phased out by the end of next year, retiring for good a style that is as old as the industry itself.

of one per cent of GM's car sales are for convertibles. Buick, which built 40,000 convertibles, or 11 per cent of its total production, in 1962, has sold only 2,211 so far this year, eight-tenths of a per cent of sales.

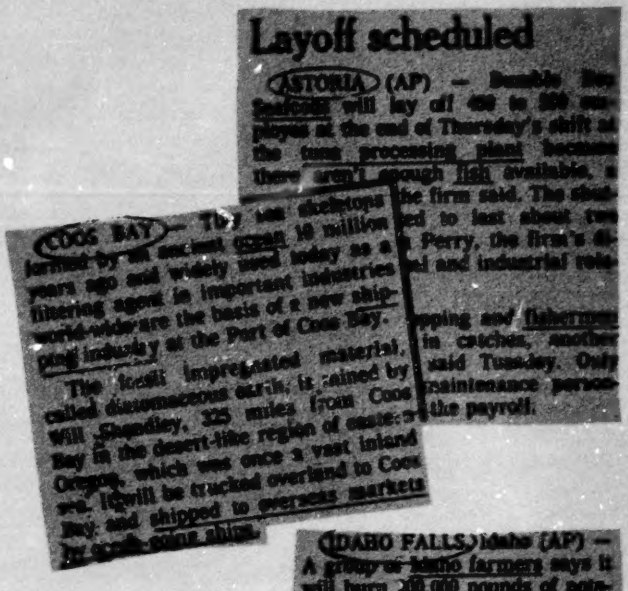
"Air conditioning killed us," a Buick official said. "People want air conditioning, and it doesn't make sense to order it in a convertible."

GM says three-quarters of its 1974 cars were ordered with air conditioning.

"We don't expect many complaints from customers about our dropping convertibles, except maybe from parade people," said one GM official. "I don't know where they're going to get cars for their beauty queens to sit on."

Area: Career Development
Sub-Area: General Competencies in Career Education
Program Goal: Students will be able to make appropriate career decisions.

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Compare jobs advertised in newspapers from diverse areas of the country.	Given a variety of newspapers from various parts of the country, the student will identify jobs peculiar to a geographical or industrial area.	The student who hears frequent reference to newspaper articles and advertising about local agencies and industries will begin to recognize the newspaper as a reflection of the occupational life of a community.
COMMENTARY		
There are three things to keep in mind here: (a) The daily newspaper is a composite of one day's events and, therefore, draws together articles from a variety of places. (b) Most news articles directly or indirectly relate to work of some type. (c) The work that is stated or implied in the article is frequently closely related to the geographical origin of the story.		
Compare products advertised in a variety of newspapers including those designed to meet the needs of a particular cultural group.	From any newspaper, the student will identify ads that would appeal to a particular audience and will name the type of occupation associated with each advertiser.	



Layoff scheduled

ASTORIA (AP) — Bumble Bee Seafoods will lay off 400 to 500 employes at the end of Thursday's shift at the tuna processing plant because there aren't enough fish available, a the firm said. The shut- ed to last about two Perry, the firm's 4- and industrial rela-

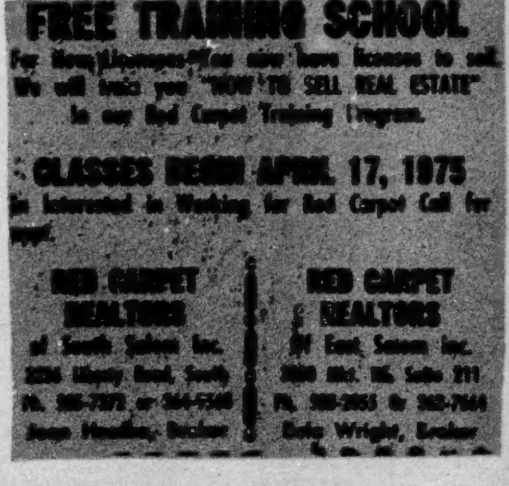
COOS BAY — Th... skeletons formed by an ancient ocean 10 million years ago and widely used today as a filtering agent in important industries world-wide are the basis of a new shipping industry at the Port of Coos Bay.

The fossil impregnated material, called diatomaceous earth, is mined by Will Shandley, 325 miles from Coos Bay in the desert-like region of eastern Oregon, which was once a vast inland sea. It will be trucked overland to Coos Bay and shipped to overseas markets by specially-built ships.

...pping and fisherman... in catches, another ...said Tuesday. Only ...maintenance person... the payroll.

IDAHO FALLS, Idaho (AP) — A group of Idaho farmers says it will burn 200,000 pounds of potatoes March 29 unless the federal government buys $30 million worth of potatoes to ship to starving people.

The burn would be held to dramatize the plight of growers who are getting low prices for potatoes, said Del Ray Hales of the National Farmers Organization.



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For New Licensees who have licenses to sell. We will train you "HOW TO SELL REAL ESTATE" in our Red Carpet Training Program.

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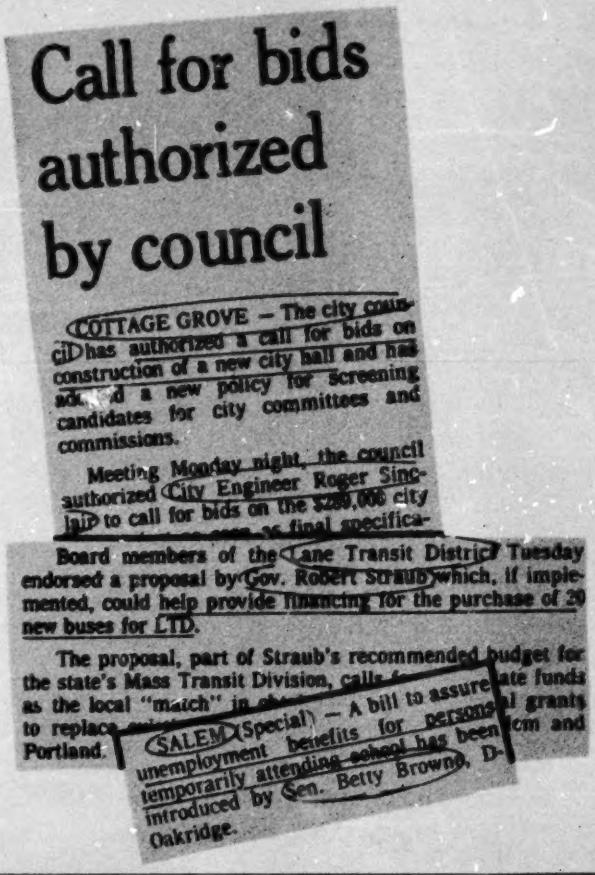
RED CARPET REALTORS of East Salem Inc. 3000 Mkt. St. Suite 211 Ph. 588-2655 or 362-7644 Dale Wright, Broker

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Identify news about community agencies which provides information about their roles and responsibilities.	From a variety of news articles, students will identify names, current activities, and influences of local agencies.	

Call for bids authorized by council

COTTAGE GROVE – The city council has authorized a call for bids on construction of a new city hall and has adopted a new policy for screening candidates for city committees and commissions.

Meeting Monday night, the council authorized City Engineer Roger Sinclair to call for bids on the $280,000 city

Board members of the Lane Transit District Tuesday endorsed a proposal by Gov. Robert Straub which, if implemented, could help provide financing for the purchase of 20 new buses for LTD.

The proposal, part of Straub's recommended budget for the state's Mass Transit Division, calls f[illegible]ate funds as the local "match" in ob[illegible] to replace [illegible] Portland.

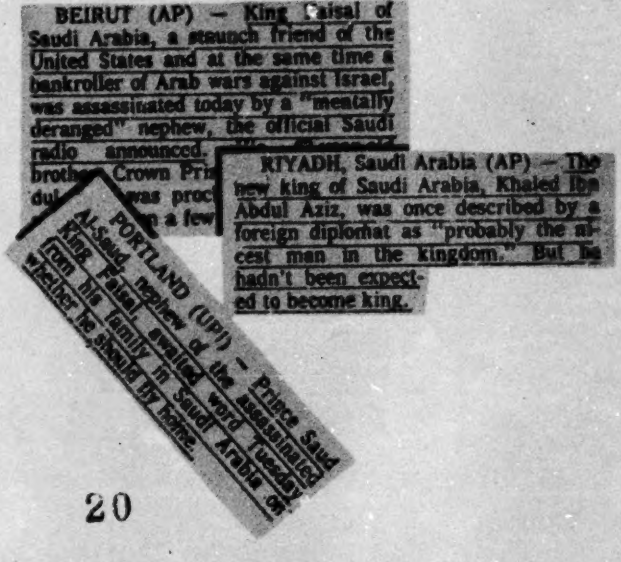
SALEM (Special) – A bill to assure unemployment benefits for persons temporarily attending school has been introduced by Sen. Betty Browne, D-Oakridge.

COMMENTARY

News of the actions, decisions, and plans of local agencies may be more significant than interesting. The dealings of these groups do, however, have an impact on citizens.

The significance of the story can be highlighted by isolating key agencies, names, and issues. It is just another way of breaking print apart to see what it really says.

Identify occupations that become involved in a news event as it develops day-to-day.	Given newspapers for several successive days following a major physical or political event, students will determine types of jobs affected by the event and its succeeding ramifications.	Students develop perception about the occupational life of the community by focusing on the jobs of individuals involved in news events.



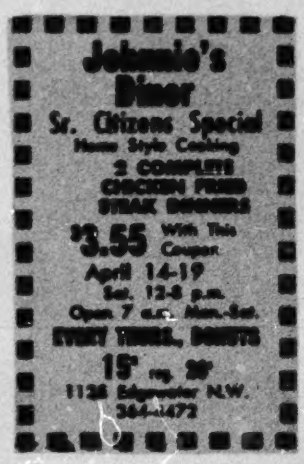
BEIRUT (AP) – King Faisal of Saudi Arabia, a staunch friend of the United States and at the same time a bankroller of Arab wars against Israel, was assassinated today by a "mentally deranged" nephew, the official Saudi radio announced. [illegible] brother Crown Pri[illegible] duties [illegible] was proc[illegible] in a few

RIYADH, Saudi Arabia (AP) – The new king of Saudi Arabia, Khaled Ibn Abdul Aziz, was once described by a foreign diplomat as "probably the nicest man in the kingdom." But he hadn't been expected to become king.

PORTLAND (UPI) – Prince Saud Al-Saud, nephew of the assassinated King Faisal, awaited word Tuesday from his family in Saudi Arabia on whether he should fly home.

COMMENTARY

A single major event – a flood, an assassination, an earthquake, an upheaval of any type that directly and unexpectedly affects the lives of hundreds of people – will not only *be* news; it will create news as it creates changes. As people scramble to adjust to those changes, the story may extend in many directions. (From Watergate *break-in* to Watergate *scandal* is a classic example of a news story that lasted at least three years.)

COURSE GOALS	PERFORMANCE INDICATORS	SAMPLE LEARNING EXPERIENCES
The student will be able to:		
Determine jobs involved in producing and marketing one or several products.	Given a single advertisement, the student will list types of work that went into the marketing of the item.	 Construction of the building. Processing flour. Buying ingredients. Training waiters. Cooking. Carpeting, painting. Bookkeeping. Dishwashing. Electrician. Janitor.
Analyze the news content for occupational roles of men and women.	From a variety of newspapers, students will select articles about working men and women and be able to classify types of jobs done by each as well as be able to explain how or why the item is newsworthy.	**Woman dentist elected to post** SAN FRANCISCO (UPI) — Dr. Nancy Reynolds, of Columbus, Ohio, has been chosen by the American Assn. of Dental Schools as its next president. She is the first woman elected by the dental education body which held its 52nd annual meeting here, and will take office next year. She is on the staff of Ohio State University Dental School. **Woman files suit** PORTLAND (UPI) — Sandra Burke, an employe of the Canteen Corp. and mother of three children, has filed a class action suit demanding that Oregon reinstate its child care payments for low income working mothers. Multnomah County Circuit Judge William Dale set Tuesday for a hearing on the case. Mrs. Burke, who said her take-home pay is $485 a month less $50 for transportation to work, charged that the state Feb. 15 deleted the child care payments, resulting in a $82 a month additional charge to her. She estimated that there are 1,900 others in a similar situation on child care.

COMMENTARY

The majority of news items are directly or indirectly related to the world of work. What makes those articles newsworthy will vary greatly; it may be the person in the job or the job itself, or it may be the product or service that the company provides.

Slowly we perceive changes in the characters and the settings of those news articles as the world of work adjusts to pressures within itself.

The study of who is doing what and why they are doing it is a fascinating one. It is like studying a mirror: you can't help seeing yourself in there.

ADDITIONAL PERFORMANCE INDICATORS:

This supplemental list of performance indicators has been included as a source for further development of classroom learning experiences. Sample performance indicators consistent with the priority areas of personal development, career development, and social responsibility:

Personal Development:

1. After reading an important news item in the daily newspaper, the student will identify the ways newspaper stories do or do not convey an accurate impression of what happened.

2. Given examples of letters or other written expressions of opinion, the student will suggest word choices, organizational changes, or revisions in sentence structure that would improve the effectiveness of the messages.

3. Given a description of a saleable object or skill, the student will write a classified advertisement.

4. After listening to both sides of a debate about freedom of the press, the student will:

   (a) identify the major arguments of each side and assess their validity

   (b) point out faulty assumptions or misrepresentations of facts

   (c) explain how uncritical acceptance of such faulty reasoning by a majority of people could affect his own daily existence.

5. Given several advertisements concerning competing products, the students will point out missing or inaccurate information and explain how the ability to do so will affect his buying habits.

6. Given selected paragraphs from political speeches, the student will recognize overgeneralization, pandering, and exploitation of basic human fears such as the fear of unpopularity, failure, injury or death.

7. Given an editorial, the student will tell the purpose (explanation, persuasion, criticism, praise, or entertainment) for which it was written.

8. Given the cost of a rug per square yard, and the dimensions of a rectangular room in feet, the student will estimate the cost of wall-to-wall carpeting.

Social Responsibility:

1. Given a sample ballot used in a local, a state, and a national election, the student will demonstrate voter performance procedures in accordance with instructions on the ballot.

2. Given descriptions of everyday conflict situations, the student will observe and identify the sources of conflict.

3. Given case studies in which minority rights have been denied, the student will suggest three methods of appeal (e.g., file a lawsuit, appeal to the appropriate board or commission or the public in an open hearing, write a letter to a newspaper).

4. Given newspaper accounts of consumer activities, the student will identify two forms of boycotting and estimate their effect on prices.

5. Given an opportunity to select an issue for which he feels support or concern, the student will write a letter explaining his opinions to the appropriate elected representative at the local, state or national level.

6. Given a list of local issues, the student will identify those which have international ramifications.

7. Given descriptions of environmental pollution, the student will describe the harmful effects of air (water, noise) pollution on human health.

8. Given descriptions of mass transit systems, the student will estimate the costs and benefits of people in an urban environment.

9. Given descriptions of consumer practices, the student can identify those which are considered responsible.

Career Development:

1. Given proper guidance, the student will be able to match personal skills and experience with several occupations in his chosen career field.

2. Given a list of livestock markets, the student will identify places where he can market his livestock and poultry in the local area.

3. Given three sources of employment information (newspaper, state employment, union, private, placement, direct contact, etc.), the student will indicate the employment opportunities available in 7 of 14 key occupations in industrial mechanics at the local or state level.

4. Given descriptions of legal action within the health industry, the student will:

   (a) Explain the individual rights involved in each case

   (b) Describe the ethical questions involved in each case.

5. Given a list of accounting occupations, the student will identify the major accounting careers.

6. Given the classified section of a newspaper, the student will identify specific types of entry-level jobs available in the forest products industry.

7. Given an essay assignment, the student will be able to explain the relationship between productive work and our economic system.

8. Given an essay assignment, the student will be able to relate the life styles of people who work in different career environments to personal interests and preferences.

WHERE DO WE GO FROM HERE?

As each school district implements its own program, the following suggestions might be considered:

- Arrange for an IED-sponsored in-service program.
- District-sponsored in-service programs with graduate or district in-service credit.
- Request statewide in-service programs via ITV and/or traveling in-service teams.
- Include newspaper-in-the-classroom program participants at statewide and regional professional meetings and conferences.
- Enroll in courses developed through DCE and teacher training institutions.
- Contact any of the following about teaching materials relating to the use of the newspaper in the classroom and/or classroom sets of newspapers.

(1) **Oregon**

Lane Intermediate Education District
748 Pearl
Eugene, OR 97401
(503) 342-5576

Oregon Department of Education
942 Lancaster Drive NE
Salem, OR 97310
(503) 378-3569

Oregonian-Oregon Journal
School Services Department
1320 SW Broadway
Portland, OR 97201
(503) 226-2121

Locally distributed newspaper

(2) **Other**

ANPA Foundation
P. 0. Box 17407
Dulles International Airport
Washington, DC 20041

AP Newsfeatures
50 Rockefeller Plaza
New York, NY 10020

Copley Newspapers
Department of Education
940 Third Avenue
San Diego, CA 92112

Curriculum Concepts, Inc.
1650 Broadway
New York, NY 10019

Educational Testing Service
Cooperative Tests and Services
Berkeley, CA 94704

Hawaiian Newspaper Agency, Inc.
P. O. Box 3350
Honolulu, HI 96801

Idaho Statesman
Boise, ID 83700

Instructional Media Press
P. O. Box 5606
Shorewood, WI 53211

International Reading Assn.
Box 695
Newark, DE 19711

Science Research Associates, Inc.
7200 South Leamington Avenue
Chicago, IL 60638

Seattle Post-Intelligencer
Seattle, WA 98121
(206) 622-2000

Seattle Times
Seattle, WA 98100

(3) State NIC Steering Committee

1. George Katagiri-Oregon Department of Education
2. Lyle Wirtanen-Oregon Department of Education
3. Marilyn Olson-Lane IED
4. Larry McClung-The Oregonian
5. Rodney Miles-Capitol Journal
6. Mike Bradley-Corvallis Gazette-Times
7. Al Grubb-Oregon Department of Education
8. John Fessant-Oregon Department of Education
9. Gym Goddard-Oregon Department of Education
10. Bus Nance-Oregon Department of Education
11. John McKenna-formerly with the Oregonian

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